

Rodrigo Gutierrez

Data Journalist

www.rodrigogutierrez.xyz

Data journalist with three years of experience at POLITICO Europe translating scientific and policy analyses into stories with charts, maps, and visual explainers. Worked end-to-end with reporters, analysts and developers, from raw data to published graphic. English fluent, German B2. Based in Berlin.

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Experience

Data Visualization Analyst — POLITICO Europe – Research & Analysis (Berlin) 2023 – 2026

- Researched scientific studies, policy analyses, and large datasets on energy, climate, industrial policy, and EU affairs and translated them into clear designed visual narratives.
- Collaborated closely with researchers, analysts, and editors to understand data structures, define visual concepts, and iterate from sketch to published product.
- Experimented with AI-supported tools for data parsing, chart drafting, and editorial research.

Researcher — Koninklijk Instituut voor de Tropen (KIT) (Amsterdam) Aug – Oct 2022

- Literature review and qualitative coding analysis on climate-change impact and gender inequality in fisheries; research presented at COP27.

Political Campaign Strategist — Trópico Consulting (Lima) 2018 – 2021

- Evaluated polling, electoral, and demographic data to inform campaign strategy, including targeted visual communication.
- Mapped key voter groups and issues to refine outreach and messaging priorities.

Education

MSc, Political Communication — University of Amsterdam 2021 – 2022

BA, Political Science — Pontificia Universidad Católica del Perú 2011 – 2016

Skills

Design & data tools : Adobe Illustrator, Photoshop, InDesign, Premiere; Python, R, SQL, QGIS; Datawrapper; Figma, D3.js. Blender, React

Methods : information design, visual hierarchy, data storytelling, geospatial and NLP analysis, UX/UI for editorial and policy audiences.

AI-supported workflows: active experimentation with AI tools for research, chart drafting, and production pipelines.

Languages: Spanish (native), English (fluent / professional), German (B2, improving toward C1).